



Titlesponsorship

MYWEBSPORT-Locations

Information for locations & intermediaries / agents

Status: April 2022

The idea is that a MYWEBSPORT location covers the name of its sponsor and the sponsor supports the location (usually a club) financially in return.

- Examples:
- TOYOTA Basecamp Billardsportarena Innsbruck
 - HEINEKEN Basecamp Innsbruck



This is an offer that can be individually adapted in terms of duration, monthly sponsorship, combinations with other sponsors or public funding bodies, etc. There are no limits to creativity.

Why is title sponsorship interesting for locations?

Because the location becomes more attractive for the players and members and thus benefits in many ways:

- Additional international tournament offer for the members.
- Most tournaments come with prize money
- Best training possibilities for the members
- Match analyses by and with top players
- Booking of top coaches for remote training
- Club coaches can offer their trainings worldwide
- Network with friends from your own club or from home worldwide
- Generate income with digital advertising banners
- Get better exposure for your sponsors with digital banners
- Organise international tournaments from your own club
- etc...

Why is the advertising package excellent for the sponsor?

Because the name of the sponsor is part of the name of the location, the sponsor is always and everywhere communicated in writing, sound and visually (logo):

- In announcements
- In the result lists
- During all events organised by MYWEBSPORT (more than 50 per year)
- In the name of the teams of the club concerned
- As a location participating in a tournament
- At exhibitions and presentations
- At training events
- Participation in at least 30 international events / year (team & individual)
- Title sponsor for at least 2 international events per year
- Linking on the website (more than 30,000 unique visitors per month)
- Many reports on various social media platforms
- Digital advertising banner
 - At all tournaments in livestream (international)
 - On every screen during remote matches and trainings

- At the terminal during local matches and trainings
- Thousands of placements per month (international)
- Regular reporting by the location to the sponsor

advertising banners
ILLUSTRATION



The sponsor's digital advertising banner is shown repeatedly at all events. The displayed advertising banners change every 3 minutes at all international locations (AT - DE - CH - IT - NL - PL – DK) and in the livestream.

The numbers refer to the status as of January 2022. The numbers increase with each new location. It can be assumed that the spread of MYWEBSPORT will increase strongly in the coming years and that the advertising value for the sponsor will increase considerably. The costs for the sponsorship will nevertheless remain the same for 6 years.

How much does the entire advertising package cost the sponsor?

The sponsor pays MYWEBSPORT GmbH 250 Euros per month for a period of 6 years (72 months) for the services listed above. MYWEBSPORT GmbH makes the MYWEBSPORT system available to the location for this period. After this period, the MYWEBSPORT system equipment becomes the property of the location at no additional cost.

What costs are covered by the location?

- The location pays the monthly maintenance flat rate in the amount applicable at the time. Currently (January 2022) this is 60 Euros per month.
- The location pays to the MYWEBSPORT GmbH a one-time fee of 2,500 Euros for installation and commissioning. Up to a distance of 250 km between the location and Innsbruck, travel and transport costs are included.

MYWEBSPORT assumes the costs for installation and commissioning in full.

If the location arranges the sponsor itself, the costs for installation and commissioning (excluding travel and transport costs as well as customs duties) will be covered by the MYWEBSPORT GmbH. The location concludes the agreement with the sponsor by means of a form (cooperation agreement) which is signed by both parties. The conclusion of the agreement is a prerequisite for this, a mere mention of the name or establishment of contact is not sufficient.

If the cooperation agreement is concluded through an external intermediary, then this intermediary is entitled to a fee of 2,500 Euros, which is paid by MYWEBSPORT GmbH.

Part of the sponsorship income goes to the location.

What services are provided by the location?

- The MYWEBSPORT system is on at the location during operating hours, so that all digital advertising banners are shown on the screen.
 - The sponsor is guaranteed a total of 30 participations in international events per year (individual competitions, team competitions, exhibitions, training sessions, etc...) which are streamed publicly.
 - The location organises 2 events per year with its sponsor at the title.
 - All teams from the location carry the name of its sponsor in the title.
 - The location links a logo of the sponsor on the start page of its homepage.
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The offer is valid until revocation or until it is replaced by a new offer.

All details are exclusive of the legal VAT.

The MYWEBSPORT - Team